

**Organization Name: American Electric Power Co.**

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**Contact: Janet L. Reaves, AEP Texas**

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**Interests:**

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**Geographic:** American Electric Power (AEP) contributes to nonprofits both through its community relations department and its separate grantmaking foundation, the AEP Foundation. To be eligible, a nonprofit must be located within the 11-state AEP service territory (see map attached). The Foundation will also consider applications from nonprofits that are national or regional in scope and have a purpose that is beneficial to the general public, the broad environment, or the customers of AEP.

**Deadlines:** Rolling submissions throughout the year.

**Purpose:** The goal of AEP’s community relations program is to support and play an active, positive role in the communities where we live and work.

**Grant Types:** AEP community relations department makes cash gifts and supports employee voluntarism, special economic development programs, matching gifts, and in-kind donations. The AEP Foundation supports general operations, programs, and capital requests.

**Primary Areas:**

In the community relations giving program, AEP provides support principally in the areas of education, the environment, and human services, such as hunger, housing, health and safety. Within education, preference is giving to grades pre-K through 12 in the fields of science, technology, and math. Support to United Way agencies may be limited.

The AEP Foundation focuses on:

- Improving lives through education from early childhood through higher education.
- Protecting the environment.

- Providing basic human services in the areas of hunger, housing, health, and safety.
- Enriching the quality of life in our communities through art, music, and cultural heritage.

## **Details**

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- Does not accept unsolicited proposals
- Accepts Letters of Intent
- Has specific grant guidelines
- Has specific reporting requirements
- Always call before applying
- Issues Requests for Proposals
- Check annual report for details
- Check website for details

**How to Apply:** See website for details.

Community relations corporate giving:

<http://www.aep.com/citizenship/community/corpGive/>

AEP Foundation:

<http://www.aep.com/citizenship/aepfoundation/apply.aspx>

**Restrictions:** The following are ineligible: Individuals, religious organizations (except for non-sectarian social service activities that are available to the broad community), fraternal and veterans organizations, programs that are solely athletic in nature and not connected to broader community or developmental goals, some “supporting organizations” (as defined in the tax code)

## **Financials (Derived from 990-PF or other annual report) (for AEP Foundation only)**

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**Year for Financials (Date of 990 or 990-PF):** 2009

**Total Net Assets (Fair Market Value):** \$55,237,626

**Number of Grants in TX:** 11 (some are multiyear pledges)

**Total Grants Awarded in TX:** \$804,500

**Highest Grant:** \$200,000

**Lowest Grant:** \$32,000

## Areas of Interest

(Please mark with an X)

Abuse & Neglect	Health: Mental Health Treatment
Animal Protection & Welfare	Hospices
Arts, Culture, Humanities <b>X</b>	Housing, Homeless Shelters
Arts: Education	Human Services <b>X</b>
Arts: Historic Preservation <b>X</b>	Legal Services
Arts: Media, Broadcasting	Minorities
Arts: Museums <b>X</b>	Neighborhood Development
Arts: Performing Arts Organizations <b>X</b>	Peace Issues
Children & Youth Services	Philanthropy, Volunteerism, Grantmaking
Community, Public Affairs	Public Policy, Social Benefit
Disabled Persons	Public Safety, Emergency Relief
Domestic Violence Shelters, Services	Recreation, Sports
Economic Development <b>X</b>	Religion, Spirituality
Education <b>X</b>	Reproductive Rights
Education: Adult Continuing	Science, Technology Research
Education: Early Childhood <b>X</b>	Senior Citizens, Aging
Education: Higher	Social Justice, Advocacy, Civil Rights
Education: K-12 <b>X</b>	Technology, Telecommunications
Education: Libraries	Women
Emergency Assistance <b>X</b>	Youth Development Activities
Employment, Job Training	
Environment, Conservation <b>X</b>	
Food, Agriculture, Nutrition <b>X</b>	
GLBT	
Group, Race Relations	
Health	
Health: AIDS/HIV	
Health: Alcohol, Drug & Substance Abuse	
Health: Diseases, Medical Disciplines	
Health: Medical Disorders	
Health Medical Research	

## **Types of Funding**

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<b>Funding Type</b>	<b>Definition</b>
Capital Improvement	Funding for long term needs usually associated with facility; includes construction, acquisition, improvements.
Challenge	Conditional grant that requires recipient to raise additional funds on a matching or formula basis usually within a specified period of time; used to help develop a diversified funding base.
Contracts for Services	Often used by government. NPO agrees to perform services for the agency and is reimbursed after services are performed.
Emergency Loans/Grants	A one-time grant or loan to help NPO meet short-term funding crisis.
Endowment	A gift that is intended for investment purposes, where the principal becomes an asset of the NPO and the interest a source of income. Donors may place restrictions such as principal must remain intact in perpetuity.
General Operating	Also referred to as unrestricted grants; used to cover daily expenses or administrative costs.
In-Kind Gifts	A donation of goods and services as opposed to cash.
Matching	Grant with the requirement that the amount be matched dollar-for-dollar.
Project/Program Support	A grant to support a specific project or program; money is restricted for this purpose
Research	Grant to support the costs of studies, surveys, or clinical trials, including demonstration and pilot programs. Grants awarded to individuals are usually called fellowships.
Scholarships	A grant award to an individual, usually for education.
Sponsorships	A grant or donation that provides a marketing opportunity for the donor.
Technical Assistance	Grants that support operational or management assistance such as fundraising assistance, budgeting and financial planning, legal advice, technical advice.

## AEP Service Areas in Texas

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