

Schedule of Events



Note: Locate buildings by the corresponding number on the attached map.

Wednesday, June 21, 2017

Time	Event	Location
12:00 – 5:00 p.m.	Check In <i>Pick up packets & event information.</i>	Espino Conference Center Foyer
12:00 – 5:00 p.m.	Practice Your Pitch <i>Meet with conference organizers to fine-tune your pitch and determine which funders to visit on Friday morning.</i>	Espino Conference Center Foyer
12:00 – 5:00 p.m.	Lawyer Up! <i>Bring your legal questions and visit with a lawyer from Texas C-Bar.</i>	Espino Conference Center Foyer
5:30 – 7:00 p.m.	Welcome Reception	Museum of the Big Bend
Dinner	<i>Explore dining options in Alpine or nearby communities on your own.</i>	Various – See suggested listing in your packet

Thursday, June 22, 2017

Time	Event	Location
7:30 a.m. – Noon	Late Check In <i>Late arrivals pick up packets & event information.</i>	Espino Conference Center Foyer
8:00 – 8:45 a.m.	Breakfast <i>Welcome and introductory remarks from the conference organizers.</i>	Espino Conference Center
9:00 – 12:00 noon 1:45 – 4:30 pm	Practice Your Pitch <i>Meet with conference organizers to fine-tune your pitch and determine which funders to visit on Friday morning.</i>	Espino Conference Center Foyer
9:00 – 12:00 noon 1:45 – 4:30 pm	Lawyer Up! <i>Bring your legal questions and visit with a lawyer from Texas C-Bar.</i>	Espino Conference Center Foyer

Morning Breakout Sessions

Time	Workshop	Description	Speaker	Room
9:00 – 10:15	<i>Intermediate Grant Writing- Part 1</i>	Introduction to building a successful grant proposal and communicating your needs with foundations. This session will cover the entire process from the need statement to grant follow-up for those that are new or would like a refresher course in grant writing.	Cookie Wetendorf & Eileen Piwetz	MAB302
	<i>Using Social Media for Fundraising</i>	Social media will be a pivotal part of fundraising in the future. This session will provide insights into how to use the	John Burnam	MAB107

		powerful tools to help your organization.		
	<i>Nonprofit Financials- the Basics</i>	This course is about the basics...what reports you need to be looking at, organizational budgeting versus program budgeting and an introduction to functional expenses.	Laurie Johnson	MAB206
	<i>Technology – Web 2.0, Apps & the Cloud</i>	The future of software technology is “in the cloud”. This session will provide a basic overview of current software developments and trends while considering and finding FOSS (Free and Open Source Software) alternatives.	Gary Hires	BAB204
10:30 – 11:45	<i>Intermediate Grant Writing- Part 2</i>	Continuation	Cookie Wetendorf & Eileen Piwetz	MAB302
	<i>Making the Most of Your Fundraising Event</i>	This session will help participants understand what makes a successful fundraising event that accomplishes the main goals...to raise money and awareness for your organization.	Cindi Wiehle	MAB107
	<i>The Delicate Dance: The Roles of the Board and the ED</i>	Understanding the roles of the board and ED is necessary, how you perform this delicate dance can make, or break, your organization.	Laurie Johnson & Paul Acosta	MAB206
	<i>Preparing for a Site Visit</i>	Insight into what funders are looking for from nonprofits and the inner workings of a funder’s mind.	Laura Duty	BAB304

Thursday, June 22, 2017 continued

Time	Event	Location		
12:15 – 1:30 p.m.	Lunch <i>2017 State Legislative Update</i> <i>Jason Sabo, Principal, Frontera Strategies, Austin, Texas</i>	Espino Conference Center		
Afternoon Breakout Sessions				
Time	Workshop	Description	Speaker	Room
1:45 – 4:30	FUNDER ONLY SESSION	During this panel discussion, participants will gain a better understanding of the socio-economic conditions and issues facing West Texas as seen by the Council of Governments in the Concho Valley and Trans Pecos and the Permian Basin Regional Planning Commission.	John Austin Stokes, Annette Gutierrez, Virginia Belew Michelle Monse, moderator	Museum of the Big Bend Education Room

1:45 – 3:00	<i>Advanced Grant Writing- Part 1</i>	Explain key components of a grant, the importance of logic flow, the relationship between the grant and budget development, and a critique of grant components. It will also highlight key questions from a funder’s perspective.	Rose Mary Fry	MAB302
	<i>Using Social Media for Fundraising</i>	Social media will be a pivotal part of fundraising in the future. This session will provide insights into how to use the powerful tools to help your organization.	John Burnam	MAB107
	<i>Advanced Financials</i>	During this session, gain a deeper understanding about cash flow budgeting, functional expenses, audits, and the Form 990.	Laura Roman, CPA	MAB206
	<i>Technology- Web 2.0, Apps & the Cloud</i>	The future of software technology is “in the cloud”. This session will provide a basic overview of current software developments and trends while considering and finding FOSS (Free and Open Source Software) alternatives.	Gary Hires	BAB304
3:15 – 4:30	<i>Advanced Grant Writing – Part 2</i>	Continuation	Rose Mary Fry	MAB302
	<i>Making the Most of Your Fundraising Event</i>	This session will help participants understand what makes a successful fundraising event that accomplishes the main goals, to raise money and awareness for your organization.	Cindy Wiehle	MAB107
	<i>Advocating for Your Nonprofit</i>	What can a nonprofit do legally to be an advocate for the organization? This session will provide participants with the information and tools they need to effectively advocate at the local, state and national level.	Jason Sabo	BAB304
Time	Event		Location	
4:30 – 5:30 p.m.	Break			
6:30 – 9:00 p.m.	Dinner <i>Join us for some of West Texas’ finest BBQ!</i>		Come and Take It BBQ, Alpine	

Friday, June 23, 2017

Time	Event	Location
7:30 – 8:45 a.m.	Breakfast <i>Introductory Remarks and Instructions</i>	Espino Conference Center
9:00 – 11:45 a.m.	Funder Roundtable Sessions <i>Funders will be seated at tables in the ballroom. Each session will be about 25 minutes long, followed by a short</i>	Espino Conference Center

	<i>interval to enable nonprofits to move to a different table. There will be five rotations over the course of the morning.</i>	
11:45 a.m.	Conference Adjournment	
11:45 a.m.	<p>Adjourn and Lunch at one of Alpine's Food Trucks! <i>Each registrant receives a \$10.00 voucher to be used at one of four Alpine food trucks:</i></p> <ul style="list-style-type: none"> • <i>Smokin' Cuban</i> • <i>Tri-la-Bite</i> • <i>Cowdog</i> • <i>Fish Cat Cafe</i> 	Various Food Trucks near downtown Alpine! See your packet for map and addresses!

Download presentations and funder profiles at www.wtxrpd.org.
Sul Ross WiFi password: lobosrojoes